



March Dinner Meeting
March 17, 2014
Innovation in the World of Quality
By Jane Keathley, MS, PMP

'Innovation is Quality for tomorrow.' Organizations are increasingly focused on innovation as a key success factor, and those of us in the Quality profession face new and exciting opportunities. In this interactive session, we will discuss the many parallels between continuous improvement and innovation process models and look at ways in which our quality expertise can be leveraged.

Participants will learn how the Quality professional can contribute to innovation in our organizations by using a combination of new and tried-and-true quality management methods. Examples of innovation tools will be provided, and innovation roles and responsibilities will be determined. Find out how you personally can contribute to the world of innovation, where your skills and knowledge can fit in, and what ASQ is doing to help.

Jane Keathley, MS, PMP, became interested in the intersection of innovation and quality management while working with a maturing start-up company that was transitioning from a nimble entrepreneurial venture into the structure and standardization of a regulated industry. She became the founding Chair of the Innovation and Value Creation Technical Committee, now the ASQ Innovation Interest Group, and continues to serve as its Treasurer. She has developed numerous publications and presentations on the topic of innovation management, including the recently published book *The Executive Guide to Innovation*, Quality Press. Her professional background includes quality management positions in medical device software development, clinical research, biopharmaceutical manufacturing, and diagnostic microbiology.

Registration: 5:30 – 6:00 pm
Dinner : 6:00 – 7:00 pm
Presentation: 7:00 – 8:00 pm
Cost: *Order from Menu*

This meeting will also be offered virtually via Go To Meeting – additional details to follow

See registration details at the end of the newsletter.

ASQ NSV 2013-2014 Program Calendar

March 17 th	Innovation Relative to Quality
April 14 th	Quality Tools
May 19 th	Quality at the Byrd School

2014 World Conference on Quality & Improvement

“The Global Impact of Quality”
May 5-7, 2014 in Dallas, TX

Globalization connects us all, and through it, we see the growing influence of quality reach beyond individual organizations, industries, countries, or regions. International markets continue to influence each other, supply chains continue to grow increasingly international in scope, and more and more businesses are required to consider and align to the standards of multiple countries. Today's global climate brings both challenge and opportunity, and in the face of both, we look to bring structure and stability to organizations and management systems that touch and are touched by multiple countries and varying cultures.

The influence quality has today is broader than in any other time and history, and the potential it brings is without limit. Within this setting, the 2014 World Conference on Quality and Improvement offers a forum of ideas and an international network of thought leaders, experts, and peers eager to share the best practices, tested solutions, and proven results.

Focus areas include:

- Customer Relationships
- Risk Management
- Building and Sustaining a Culture of Quality
- Making the Case for Quality
- Quality Fundamentals

The 2014 conference is located at the Hilton Anatole, 2201 N. Stemmons Freeway, Dallas, Texas. Rates (Code: DFWAN) are \$189 / night.



Registration Rates are \$1195 for Non-Members, \$995 for Members. Earlybird discount of \$100 if registered by March 14th.

There are additional training courses and certification refresher classes being held over the weekend prior to the conference. Check it out at <http://wcqi.asq.org!>

58th Annual Fall Technical Conference
“Quality & Statistics: Empowering Success”
October 2-3, 2014
Richmond, VA

Co-sponsored by:
ASQ and American Statistical Association

<http://asq.org/conferences/fall-technical/>

Contact David Edwards, VCU, 804.828.2936

WELCOME NEW MEMBERS!!!!!!



We welcome the following new members to the ASQ Northern Shenandoah Valley Section 1131:

John Timothy Proietti
John Wickhart

Training at Your Fingertips

ASQ Learning Institute offers a multitude of training opportunities in several formats, including web-based and onsite events. Here are a few topics being offered:

- Management of Supply and Demand
- Failure Mode & Effects Analysis (FMEA)
- SPC Comprehensive
- Root Cause Analysis: Solve Problems by Eliminating Causes

Recertification Reminder: If your ASQ certification expires in June, don't forget to submit your recertification journal to Firoz Kabir. It is due by 30 June, but you have a 6 month grace period, if needed.

Member Reminder: If you have moved or changed your email address, please update your profile with ASQ on the member website. The Northern Shenandoah Valley ASQ Section receives contact information from National HQ and uses it to distribute announcements and the link to this newsletter.



Let's keep "U" in "Quality"!

Upcoming Certification Exams

Invest in your career and your future with an ASQ certification exam. Certification is a mark of excellence. It demonstrates that the certified individual has the knowledge to assure quality of products and services.

The following ASQ exams will be held June 7th, 2014 (sign-up by April 18th):

- Calibration Technician
- Pharmaceutical GMP Professional
- Quality Auditor
- Quality Engineer
- Quality Improvement Associate
- Quality Process Analyst
- Six Sigma Green Belt
- Software Quality Engineer

Additionally, all ASQ Exams (except Certified Master Black Belt) will be offered at the 2014 World Conference on Quality & Improvement on May 4, 2014. Application deadline is March 21st.



Proctors Needed

Proctors are needed for the ASQ certification exams. Proctors must hold at least one ASQ certification. Proctors will earn 0.5 RUs toward recertification. If interested, please contact Firoz Kabir, Chair, via email at firkabir@gmail.com

Local Meetings

ASQ Section 0502 (Baltimore, MD): Tue, Mar 4th,
Topic: FMEA / Government Projects **Speaker:** Mark Berron **Location:** Snyders - Linthicum **Time:** 5:15pm Registration; 5:45pm Dinner; 6:15pm Program **Cost:** \$25 at the door (\$30 non-members); To make a reservation, <http://asqbaltimore.org/>

ASQ Section 0503 (Harrisburg, VA): Wed, Mar 12th,
Topic: Hope is not a Strategy: Simple Solutions for Doing Business in the 21st Century **Speaker:** Ted Gee President & CEO SBI Institute, Inc **Location:** Lancaster, PA **Time:** 6:00pm Registration; 6:30pm Dinner; 7:15pm Program **Cost:** \$25 at the door (\$30 non-members); \$5 off if pre-registered. To make a reservation, email fhammo@gmail.com

ASQ Section 0511 (Northern VA): Wed, Mar 12th,
Topic: The Art and Science in Ensuring Quality Principles in Knowledge Management **Speaker:** Sam Carson **Location:** Amphora, Vienna **Time:** 6:30pm Registration; 7pm Dinner; 8pm Section Business & Presentation **Cost:** \$30 by deadline, \$35 otherwise To make a reservation, email arrangements14@asq0511.org

ASQ Section 0802 (Pittsburgh): Thu, Mar 20th,
Topic: ASQ PGH Journey to Excellence **Speaker:** Nick Skovran, ASQ Chair **Location:** Sigmas Conference & Event Center, Pittsburgh **Time:** 5:30pm Registration, 6pm Dinner, 6:30pm Presentation **Cost:** \$25 To Register, call ESWP 412.261.4300

ASQ Section 1104 (Richmond, VA): Tue, Mar 11th,
Topic: Career Fair **Speaker:** None **Location:** TBA **Time:** 5:30pm Registration; 6pm Dinner; 6:30pm Presentation **Cost:** \$25 To Register, go to <https://www.eventbrite.com/e/asq-section-1104-february-meeting-tickets-10322184933>

ASQ Section 1108 (Blue Ridge Section): Tue, Mar 11th, **Topic:** ISO 9001:2008, OSHA and Their Impact on Everyone **Speaker:** Clay Hodges, Corrugated Container Corp. **Location:** Panera Bread, Waynesboro **Time:** 5:30pm Registration; 6:15pm Dinner; 7:00pm Presentation **Cost:** \$meal To Register, email norvalj@hotmail.com

APICS: Mar 19th **Topic:** Top Management Night **Speaker:** Scott Hamberger, President & CEO Integrus Holdings **Time:** 5:30pm Registration; 6:00pm Dinner; 7:00pm Program **Location:** Holiday Inn Historic Gateway Winchester, VA **Cost:** TBA Please RSVP to patkofalt@gmail.com by noon on Friday, March 14th to reserve your seat!



Northern Shenandoah Valley
Section
The Global Voice of Quality™

Northern Shenandoah Valley Section 1131

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NSV Section Officers

Chair: Jerry Clarke	Lean Quality Associates, LLC	auditwiz@leanquality.net	262-834-8476
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Executive Board Members:	Charles Ernst		

March 2014 Meeting

“Innovation in the World of Quality”

Presented by: Jane Keathley, MS, PMP

March 17th, 2014

5:30pm Registration & Networking

6:30pm Dinner

7:00pm Presentation

Cost: *Order from menu*

Meeting Location:

Holiday Inn- Historic Gateway

Admiral Byrd Room

333 Front Royal Pike, Winchester

To register, go to: <http://asq1131.eventbrite.com>

Meeting registration by close of business on Friday, March 14th.

This meeting will also be offered virtually via Go To Meeting – additional details to follow